

WHAT IS YOUR ORGANIZATION'S GROWTH STRATEGY?

Do you know where you want to go and how you are going to get there?

Strategy is 1% VISION
and
99% ALIGNMENT

Research shows the number one reason why business strategies fail is poor implementation. Poor implementation is directly related to poor communication.

As a business owner or manager you can't drive the strategy alone. It takes a unified team whose members share the same vision.

Join strategist Kristine van der Pas-Norenus B.Sc. (EE), M.S.M. of Sage Strategies and employee communications specialist Patricia den Boer B.J. of Powerhouse Communications Group in this unique seminar, which combines best practices and individual coaching.

Roll up your sleeves and kick-start a different type of strategic growth plan – one that doesn't collect dust!

LEARN:

- The elements of a successful vision to motivate employees and stimulate growth
- The 5 steps that turn the vision from words to unified, powerful action
- The prerequisites for a growth-oriented organization
- The importance of having people processes that support your strategy
- How to identify barriers in teams and company structure that prevents growth
- When staff is on board and when they're telling you what you want to hear.



Kristine
van der Pas-Norenus

Kristine applied her MBA knowledge to profitably grow her small business over 30% year for over 10 years and position it as a leader in its field. She is the 2000 recipient of the Ottawa Businesswoman Achievement Award and the Nepean Businesswoman of the Year Award.



Patricia den Boer

Patricia den Boer has more than 18 years' experience as a journalist and a communications strategist with private organizations and government. She teaches business leaders and managers how to leverage their management and communications tools to engage, motivate and keep employees on side with business direction.

SageSTRATEGIES
Delivering powerful strategic focus to your business

 **Powerhouse**
Communications Group Inc.

Outdo your competitors **SIGN UP NOW** at registration@kimkellyassociates.com

DATE: **Wednesday November 24, 2004**

TIME: Registration & networking 8:30am, **seminar** 9:00am - 4:00pm

LOCATION IDRC: Conference Centre, 250 Albert St. (at the corner of Bank St.) Ottawa, 14th floor

INVESTMENT: \$250 plus GST (Before November 16, 2004) • \$285 plus GST (After November 16, 2004)

Registrant's Name: _____ Company: _____

Phone Number: _____ E-mail: _____

☐ Visa ☐ Mastercard ☐ cheque

Visa/Mastercard: _____
Number Signature Expiry date m/d/y

PRICE INCLUDES FULL-DAY **Seminar, take-away workbook and tools**, SNACKS, LUNCH AND REFRESHMENTS.
FOR MORE INFORMATION **CALL (613) 831-0980**.