

den Boer + associates

Specialists in Organizational Communication and Employee Communication Management.

Our firm specializes in employee communication management

and communication strategies that support organizational goals associated with various kinds of change: growth, staff reduction, reorganization or convergence.

Our focus is helping organizations and leaders manage employee

communication so that it supports today's rapidly changing business needs and goals.

Our key competencies include management/employee

communication counsel and strategies; coaching for communication leadership; communication skills coaching and workshops for employees and leaders; internal communication program development; and communication project management.

Our team will work on- or off-site and customize our services to the unique corporate culture of your organization.

STRATEGIC COMMUNICATION... for organizational effectiveness

Employee Communication Planning and Management

- Communication advice and strategies for leaders on employee retention
- Strategic counselling to build trust internally
- Communicating change strategies
- Internal communication programs

Communication Reviews and Audits

- Review of communication policies and procedures
- Analysis of communication practices against organizational structures and employee recognition systems
- Employee attitude surveys
- Web-based surveys

WORKSHOPS AND COACHING... for today's leaders

Communication workshops for:

- Leaders and executives
- Front-line managers
- Teams
- Communication skills workshops
- Strategic communication planning for non-communication practitioner
- One-on-one coaching in communication leadership

GROUP FACILITATION... to build commitment

- Discussion groups
- Focus groups and reports
- Follow-up action planning

WRITING AND EDITORIAL SERVICES... for message clarity

- Web-based media
- Newsletters and information tabloids
- Video scripts
- Brochures
- Testimonials
- Management presentations

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